

CONTRACT



WFXT
25 Fox Drive
Dedham, MA 02027-2563
(781) 467-2525

myfoxboston.com

And:

Multi Media Services
915 King Street
2nd Floor
Alexandria, VA 22314

<u>Contract / Revision</u> 4078263 / 1		<u>Alt Order #</u> Brown
<u>Product</u> SCOTT BROWN/SENATE		
<u>Contract Dates</u> 10/08/12 - 10/14/12	<u>Estimate #</u> 5222	
<u>Advertiser</u> Brown/MA/Senate-R		<u>Original Date / Revision</u> 10/04/12 / 10/10/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WFXT	<u>Account Executive</u> Walt Lopko	<u>Sales Office</u> FSS Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> TV14212	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WFXT	10/08/12	10/12/12	Fox 25 AM News 6a	6a-7a		:30			NM	5	\$3,750.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				5	\$750.00			
2	WFXT	10/08/12	10/12/12	Fox 25 AM News 7a	7a-9a		:30			NM	5	\$3,750.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				5	\$750.00			
3	WFXT	10/08/12	10/12/12	Fox 25 AM News 7a	7a-9a		:30			NM	5	\$3,750.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				5	\$750.00			
4	WFXT	10/08/12	10/12/12	Fox 25 AM News 9a	9a-10a		:30			NM	5	\$1,500.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				5	\$300.00			
5	WFXT	10/08/12	10/12/12	M-F 10a-11a	10a-11a		:30			NM	1	\$80.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				5	\$200.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	WFXT	10/08/12-10/14/12	M-F 10a-11a	10a-11a	MTuWThF----	:30		\$200.00	NM		
		Credited										
	3	WFXT	10/08/12-10/14/12	M-F 10a-11a	10a-11a	MTuWThF----	:30		\$200.00	NM		
		Credited										
	4	WFXT	10/08/12-10/14/12	M-F 10a-11a	10a-11a	MTuWThF----	:30		\$200.00	NM		
		Credited										
	5	WFXT	10/08/12-10/14/12	M-F 10a-11a	10a-11a	MTuWThF----	:30		\$200.00	NM		
		Credited										
6	WFXT	10/08/12	10/12/12	Dr. Oz	11a-12p		:30			NM	10	\$2,500.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				10	\$250.00			
7	WFXT	10/08/12	10/12/12	Wendy Williams	12p-1p		:30			NM	10	\$2,000.00
		Candidate Discount										

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---T---				1	\$13,000.00			
17	WFXT	10/12/12	10/12/12	X Factor - Net	8p-9p		:30			NM	1	\$2,500.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----F--				1	\$2,500.00			
18	WFXT	10/12/12	10/12/12	Fringe - Net	9p-10p		:30			NM	1	\$2,500.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----F--				1	\$2,500.00			
19	WFXT	10/08/12	10/12/12	Dish Nation	730p-8p		:30			NM	1	\$600.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				1	\$600.00			
20	WFXT	10/11/12	10/12/12	Wendy Williams	12p-1p		:30			NM	3	\$600.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---TF--				3	\$200.00			
21	WFXT	10/11/12	10/12/12	M-F 10a-11a	10a-11a		:30			NM	4	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---TF--				4	\$80.00			
Totals											100	\$92,450.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/14/12	100	\$92,450.00	\$78,582.50
Totals	100	\$92,450.00	\$78,582.50

Signature: _____ **Date:** _____

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